



Southern African – German Chamber of Commerce and Industry  
Deutsche Industrie – und Handelskammer für das südliche Afrika



taking place in München, Germany,  
is the marketplace for the entire range of golf equipment, fashion and accessories.

Dear Ladies and Gentlemen,

The leading European trade fair for golf, **GOLF EUROPE**, took place on 27,500m<sup>2</sup>, on the grounds of the New Munich Trade Fair Centre from 7 to 9 October 2007 for the 15th time. A total of 5,427 trade visitors were counted on the three trade fair days (2006: 5,067). As a result, an increase of 7% could be recorded compared to the previous year.

**GOLF EUROPE** is the largest gathering for the golf industry and specialty retailers in Europe. It sets the rhythm for the entire industry.

**GOLF EUROPE 2008:**

- From Sunday to Tuesday
- October 5th - 7th, 2008
- New Munich Trade Fair Centre,
- Entrance East- Halls B4 - B6

Additional information on **GOLF EUROPE 2008** can be obtained from the website:  
[www.golf-europe.com](http://www.golf-europe.com).

Furthermore, should you be interested in attending the **GOLF EUROPE 2008** as a visitor, please complete the reply-form on the reverse page / page two and send it to Southern African – German Chamber of Commerce and Industry, attention Ms. Margret Hirse, e-mail: [mhirse@germanchamber.co.za](mailto:mhirse@germanchamber.co.za) or fax it to (011) 486-3625.

Travel packages – from flights to hotels, transfers, optional excursions and entrance tickets – can be - booked with the following travel agents in South Africa.

Travel Agent	Contact	Tel. / Fax	E-mail / Web
Bon Voyage	Ms Lisa von Moricz	Tel. 011 783 3055, Fax 011 783 4252	<a href="mailto:lisa@bonvoyage.co.za">lisa@bonvoyage.co.za</a> <a href="http://www.bonvoyage.co.za">www.bonvoyage.co.za</a>
Rosebank Travel	Ms Sonja Herbst	Tel. 011 880 5954, Fax 011 880 3600	<a href="mailto:sonjaherbst1@mweb.co.za">sonjaherbst1@mweb.co.za</a> <a href="http://www.rosebanktravel.co.za">www.rosebanktravel.co.za</a>
Trade Fair Travel	Mr Peter Stephenson	Tel. 031 916 1414, Fax 031 916 5674	<a href="mailto:peter@tradefairtravel.co.za">peter@tradefairtravel.co.za</a> <a href="http://www.tradefairtravel.co.za">www.tradefairtravel.co.za</a>

Please do not hesitate to contact us for any trade fair queries.

With kind regards  
Southern African - German Chamber of Commerce and Industry

Margret Hirse  
Representative of Messe München in South Africa

P. O. Box 87078, Houghton 2041 / 47 Oxford Road, Forest Town 2193, Johannesburg  
Telephone: +27 (0)11 486-2775 / Telefax: +27 (0)11 486-3625, -3675  
E-mail: [info@germanchamber.co.za](mailto:info@germanchamber.co.za) / Website: [www.germanchamber.co.za](http://www.germanchamber.co.za)

**Directors:** L Röhrig\*, S Beuthner\*, CE Daun\*, R van der Merwe, E Chimombe-Munyoro, S Moeller\*,  
Dr H Niefer\*, M Boddenberg\* (\*German) Reg. No.: 1963/002981/09



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Reply-form **GOLF EUROPE – 2008**



taking place from **05.10. to 07.10.2008** in München, Germany

To order your entrance ticket/s for **GOLF EUROPE – 2008** please complete this form and e-mail  
 or fax it to: Southern African – German Chamber of Commerce and Industry

**Johannesburg Office:**

Att. Ms. Margret Hirse  
 Tel. (011) 486 2775  
 Fax. (011) 486 3625  
 Email: mhirse@germanchamber.co.za  
 47 Oxford Road, Entrance Waltham Road, Forest  
 Town, 2193  
 P.O. Box 87078, Houghton, 2041  
 Banking details: Nedbank Braamfontein  
 Branch Code:  
 Account No:

**Cape Town Office:**

Att. Mrs. Anja Tambusso-Ferraz  
 Tel. (021) 422 3311  
 Fax. (021) 422 5577  
 Email: capetown@sagc.co.za  
 47 On Strand Street, Cape Town, 8001  
 P.O. Box 1272, Cape Town, 8000  
 1950 0502  
 1950-459349

Please forward the following entrance ticket/s:

x season ticket/s @ R370.00	x 1-day ticket/s @ R250.000
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Please fill in your company details:

Company:		Position:
Title:	Name:	Surname:
Postal Address:		Tel:
City:		Fax:
Code:		Email:
Country:		Web:

Please note: Ticket sales and collections are strictly from **Monday to Friday between 8:00 and 12:00.**

- Payment only possible by cash, cheque made out to the SA-German chamber, or bank transfer.
- Invoice will only be made after payment has been received.
- Cancellation fee of 15% on refunded tickets shall be payable.
- Tickets will not be refunded once stamped by the German Consulate.
- Tickets cannot be refunded once the fair has commenced